

**Kreis Tool Mfg. Inc.,**  
**12/1/2017**  
**Rev A**

| Strengths                                                                                                                                                                                              | Weaknesses                                                                                                                                               |
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| <ul style="list-style-type: none"><li>- Specialized &amp; loyal workforce;</li><li>- Strong presence at primary customers;</li><li>- Strong revenue growth;</li></ul>                                  | <ul style="list-style-type: none"><li>- Government spending/budget determines future orders;</li><li>- Increase in interest rates (borrowing);</li></ul> |
| Opportunities                                                                                                                                                                                          | Threats                                                                                                                                                  |
| <ul style="list-style-type: none"><li>- Commercial airline markets;</li><li>- Other naval/land applications;</li><li>- Growth in industrial applications;</li><li>- Strong economic outlook;</li></ul> | <ul style="list-style-type: none"><li>- Difficult to find new skilled labor;</li><li>-</li></ul>                                                         |